

## Careers in Staffordshire

We are mindful to reflect labour market developments in Staffordshire and beyond in the design of our careers support. We aspire to reflect and support the county's Local Industrial Strategy

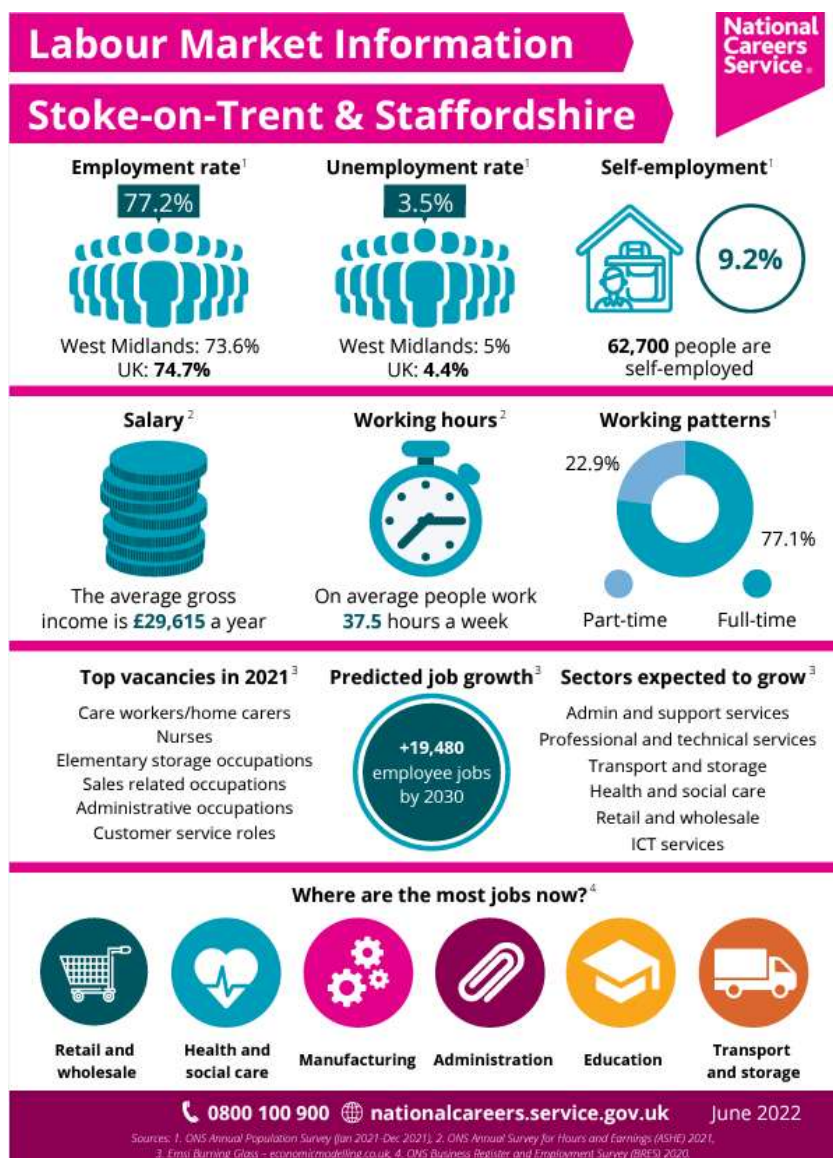
<https://www.stokestaffslep.org.uk/app/uploads/2019/06/LIS-Final.pdf>

Our Careers education programme is supported by regular engagement activities with employers and education providers including our annual Careers Fair. We seek to embed Labour Market Information into the academy curriculum to allow students to make informed decisions about their futures. Labour market information is a really important tool when deciding on your future career path, it helps you to consider which jobs are in demand and also which may be very competitive. When a job is in short supply there are often incentives to enter that profession. It also helps with making decisions about whether to look further afield for your perfect job.

Nomis

This is a service provided by the Office for National Statistics, ONS, to give you free access to the most detailed and up-to-date UK labour market statistics from official sources.

(<https://www.nomisweb.co.uk/reports/lmp/la/1941962816/report.aspx?town=cannock>)



All students may access a professionally qualified Careers Adviser (Mr Peter Small) for one-to-one guidance. He is also available to meet parents/carers and students at academy information events. We have created a calendar of careers events for parents, students and staff to help identify opportunities to help with their career choices.