

25th May 2017

Dear Parent/Carer,

As you will be aware, Staffordshire University Academy takes the safety of students very seriously and is committed to promoting safe and responsible use of the internet.

Of course, many websites and apps offer fantastic opportunities for communication and social connections. However, you will probably know from reports in the media not all online interactions or social media communities may be positive influences. Students have participated in a number of assemblies and lessons about online safety this academic year. This has included content about digital identities and the risks of sharing information.

We would like to encourage you to discuss with your child the considerable risks that lie with the misuse of social media. For example, giving personal details, publishing photographs or making any pledges. Language, games, groups and content posted or shared on social media is **NOT** moderated, and therefore can be offensive, illegal or unsuitable for young people.

If you would like any further information or support about monitoring your child's internet and social media use, you may find the following websites and campaigns useful from agencies such as NSPCC and CEOP:

www.nspcc.org.uk
www.thinkuknow.co.uk/
www.getsafeonline.org/

Thank you for your continued support.

Yours sincerely,



Mrs A Haffie-Hobday
Assistant Principal